

Okeechobee and Lake Okeechobee is to Florida

What Chicago is to the Middle West

What Will Be the Metropolis of Central Florida-- The New "Magic City"? OKEECHOBEE!

Okeechobee is destined to be the largest city between the east and west coast in its territory.

OKEECHOBEE COUNTRY CLUB ESTATES TO OKEECHOBEE SHOULD BE WHAT CORAL GABLES IS TO MIAMI.

A few minutes from the heart of the city—lying along the paved State Highway No. 8—the shortest and best route between Tampa and St. Petersburg on the west coast and Ft. Pierce, Palm Beach and Miami on the east coast—it means that the countless tourists that this winter—next winter—and the winters to come will pass your lot.

All of this means VALUES. You have the advantage of being where a great city will be built, where agricultural possibilities are almost immeasurable—where the head of a great inland waterway lies—AND WHERE THE PEOPLE OF A NATION WILL PASS YOUR VERY DOORS AND SEE THE NATURAL WONDERS THAT AROUND.

Today—lots in this district are being sold for as low as \$200. They are going fast. You can buy them for as low as \$40 down and \$20 per month.

Prices are low: Compare them with any other country club district. Then on top of this take Okeechobee City, "The Chicago of Florida"—the head of the great waterway—the sugar industry—the vast agricultural possibilities—the ideal climate conditions for making it one of the paradises of America—and you too, as hundreds of others have done—will want to buy when these prices are so ridiculously low.

THE TIME IS HERE NOW.

DID YOU SCOFF AT PALM BEACH? DID YOU SCOFF AT MIAMI?

NOW YOU KNOW THE ANSWER.

BUY WHEN THE PRICES ARE LOW: THAT'S THE ANSWER AS SURE AS THE MORNING SUN RISES IN THE EAST AND THE EVENING SUN SETS IN THE WEST.

PRICES ARE LOW IN OKEECHOBEE TODAY—LOWER, WE BELIEVE THAN ANYWHERE ELSE THAT YOU COULD INVEST, AND THAT IS WHY WE SAY:

NOW IS THE TIME TO BUY YOUR LOT IN OKEECHOBEE COUNTRY CLUB DISTRICT AND YOU SHOULD DO IT TODAY.

MORE THAN 900 LOTS SOLD SINCE OFFERED TO THE PUBLIC

OKEECHOBEE DEVELOPERS, INC.

DEVELOPERS OF BEAUTIFUL OKEECHOBEE COUNTRY CLUB DISTRICT
TELEPHONE 6558 70 N. E. SECOND ST.

OFFICE OPEN EVENINGS UNTIL 10 O'CLOCK

THE FUTURE OF OKEECHOBEE REPOSES IN A CUP OF GO

THE CHICAGO OF FLORIDA! THAT'S OKEECHOBEE'S DESTINY. Look at the map of Florida. You will grasp in an instant the strategic position Okeechobee has in its geographical relationship between the east and west coasts of Florida. Lying as it does on the northern shores of beautiful Lake Okeechobee—the second largest body of fresh water in the United States—it has the following three great advantages:

FIRST
It is logically situated for the distributing center of that vast expanse of territory between the great cities of Tampa on the west coast and Palm Beach and Miami on the east.

SECOND
Okeechobee is the natural "Chicago" for the cities that already abound on the shores of this great inland waterway—rapidly growing—AND THE CITIES THAT SHALL SPRING UP AND GROW AND PROSPER FROM THE NATURAL RESOURCES OF THIS GREAT INLAND EMPIRE.

THIRD
THE AGRICULTURAL WEALTH AND FERTILITY OF THE SOIL IS THERE AND THE SUGAR INDUSTRY ALONE SHOULD ASSURE THE FUTURE GREATNESS OF THIS WONDERFUL TERRITORY.

Climate — Hunting — Fishing — Boating — Bathing — The Pleasures of All Are There

MANY HAVE PRONOUNCED THE ALL-YEAR CLIMATIC CONDITIONS IN OKEECHOBEE THE FINEST IN THE ENTIRE STATE OF FLORIDA! What does this mean? It means that in addition to its tremendous agricultural resources—in addition to its natural position as the head of the great inland waterway—IT OFFERS TO THE TOURIST, TO THE WINTER RESIDENTS, TO ALL ONE AS MANY PLEASURES AS CAN BE FOUND ANYWHERE IN THIS GREATEST OF ALL PLAYGROUNDS OF THE WORLD.

All the above are reasons why the value of the beautiful Okeechobee Country Club District has increased in value by leaps and bounds. And

Remember This:
Put this down and remember it in every real estate investment that you will ever make:

Property values advance with growth of cities. Values have been made in Palm Beach and Miami.

WHY?
Because Palm Beach and Miami have grown and prospered.

Fortunes have been made in Miami.

Why?
Because Miami is taking her place in the cities of the world, even surpassing and enlarging from her center of circumference!

That is why you should buy in the beautiful Okeechobee Country Club District, today, before the lots at present prices are gone forever.