

In and Out of the Shops with Mary



If you wish information concerning any of the articles described, where they can be found and their cost, just write to "Mary," The Herald, enclosing a clipping of the item described, or a description of the article.

FOR ALL SPORTS.

We've just discovered why the art winter sojourner, when he goes to Florida, usually travels in only a suitcase or two. No need to be burdened with much luggage when there are so many shops here in Miami whom only reason for existence is to outfit every moment of activity. Now, one shop has a special point to interpret vacationing's playful moods, and big gloves hang temptingly in windows for those who are demurely inclined or who merely have a need to stretch out. Foot-locks and baseball bats, swarty ten-rackets of famous pedigree, and a billion life savers for the beach are there. A frankish knitted slung, green and red, is for the pant harper when she covets on sands, so an employe informed

some helpful human will have to carry them back to the top of the hill, from which point they'll oblige the observers again. Any incline will do. According to adverse prognostications spread in all parts north of Florida you just have to start those little wooden figures in any room of your Spanish bungalow and if the house has been built according to its tongue the figures should do a lot of walking down the unbalanced floors.

Now on with the play!

First, we see a sultan in his brilliant red fez. Down the incline he strolls—of wood preferably, but any hard surface will give the figures impetus. Oh, yes, we were saying—down the incline he strolls, one wooden foot after the other. Then follows the Englishman with his badly white waistcoat and his now silk top hat all white, his love! Soon at least a Czech's notion of what a local Barney might look like. Right upon his heels comes Mama Sivak, her yellow apron matching the color of her nose. Such funny pig noses, such crazy colored creatures, such a lot of fun to watch them—it would pay to see them even if you don't buy!

MAKING SUIT.

A very chic little costume has a white flannel skirt double pleated at the front and very short. The jacket of black flannel is double breasted and buttoned with gold marine buttons at the front and the sleeves. Very maroonish it looks, and smart, for polo wear or at the races those hot-so-warm afternoons. Femininely masculine would be an excellent description.



A New Land of Promise for Homeseeker, Farmer and Investor

Peerless Pasco County, located half-way down the West Coast of Florida, stretches from the white-sand beaches of the Gulf of Mexico far into the delightful hill and lake region of the state.

Pasco County has very fertile soil which grows almost every kind of product that can be grown anywhere in South Florida. Indeed, this county exhibited more than 900 varieties of its products at the South Florida Fair where it has won the Grand Prize for three consecutive years—proof of the richness and versatility of its soil. In addition to growing all kinds of vegetables and fruits, this county is well adapted to dairy-land and poultry raising, both profitable enterprises here.

Pasco County is crossed by four paved state highways and has a splendid system of county roads. It also has four trunk

line railways and others are to be built during the coming year. Its good transportation and nearness to large markets insure rapid progress in this section. In spite of all its natural advantages and attractions, Pasco County property values are still comparatively low. But the recent good roads program and other improvement projects have headed prosperity toward Pasco County and the next few years will witness remarkable developments in this county.

Pasco County is a new land of promise for home-seekers and investors. Now is the opportune time to investigate and invest in this rich county.

Make a visit to Pasco County, or write for illustrated booklet.

PASCO COUNTY CHAMBER OF COMMERCE DADE CITY ~ FLORIDA

MIAMI BEACH
Apartment House Site
 100x170
 Pine Tree Drive
 Facing Indian Creek

\$30,000

Cash \$12,000—Balance Easy
 See Mr. Aitken Personally
Aitken Corporation
 REALTORS

Ninth Floor Olympia Theater Building
 East Flagler St. at Second Ave.
 Miami, Florida.

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A GREAT WORD
"SAFE"

Are your SECURITIES, your DEED to your home, your CONTRACTS, your INSURANCE, your JEWELRY and KEEPSAKES

SAFE?

Things you hold valuable or secret are absolutely safe in the

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Okeechobee Terrace

MAKE Your Money Where Growth Will Stay

Join the Free Bus Parties and see this property for yourself—at the terminus of Connors' \$3,000,000 Highway. Connors is now bulkheading 23 miles of Lake Okeechobee for boulevard and residences. Have you Connors' vision? Will you PROFIT as he has done?

OKEECHOBEE TERRACE is the homesite section of Okeechobee City, which must expand to it. Only 2 miles from the city's center. The Seaboard Air Line runs directly through the property. All city improvements are specified on your contract. Get the facts. This is the biggest thing in Florida this season.

The four million acres of ever-producing soil are opening up. Frequent steamers running on the coast-to-coast canal. Permanent people are crowding in—to STAY!

See for yourself—and believe.

SALESMEN WANTED
 Co-operation with Brokers
FREE BUSES
 Open Evenings until 10 o'clock

In the Heart of Florida At the Hub of the Inland Empire

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 208 N.E. Fourth St. • Phone 22267 • Miami, Fla.

The American Nile

The Mighty St. Johns River

in the Solid Central Section of Florida

THROUGH the delightful Central Section of Florida runs the mighty St. Johns River, which has been aptly called "The American Nile." A river of magnificent proportions, being more than a mile wide at many points and opening here and there into large lakes, the St. Johns is navigable for many miles even to ocean-going vessels and offers water transportation to a large portion of interior Florida. Along its banks are some of the most fertile lands of the state, golden orange groves, flourishing truck farms and forests. On this waterway and its tributaries are also many beautiful cities with substantial industries shipping their varied products to the four corners of the world. The St. Johns River offers one of the most interesting and pleasant boat trips in Florida. Two boat lines run on daily schedules from Jacksonville far into the heart of the Solid Central Section. Plan now to take this delightful trip.

CENTRAL FLORIDA CHAMBERS OF COMMERCE

The following counties and sections are in the Solid Central portion of Florida; for detailed information address the Chamber of Commerce at any of the following centers which are co-operating to conduct this advertising campaign:

LAKE COUNTY Clermont Eustis Groveland Howey Leesburg Mascotte Mt. Dora Tavares Umatilla	MARION COUNTY OCALA OSCEOLA COUNTY KISSIMMEE ORANGE COUNTY Apopka Bithlo Orlando Winter Garden Winter Park	PUTNAM COUNTY PALATKA SEMINOLE COUNTY SANFORD WESTERN VOLUSIA COUNTY DELAND (Commercial Club)
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Romance rests on every sail at Eustis, "Jewel of the Hills"

Great numbers of limpid lakes in and around Eustis offer unequalled water sports. Sailboat and motorboat racing are among the favored pastimes that vie with bathing and fishing.

The annual regatta on February 22 is one of the outstanding sporting event of the year at Eustis, attracting a host of spectators from far and near.

For the highest enjoyment of every pleasure the tropics so lavishly bestow come to Eustis. Our hotels are wonderfully comfortable and prices are decidedly reasonable.

Eustis is envired by the most picturesque hills and dales in Florida. Wonderful roads beckon you to auto drives of memorable delight.

And if you have an eye open for some very profitable investing you'll find a number of attractive opportunities in this beautiful resort city.

CHAMBER OF COMMERCE
 Eustis, Florida

The waters at Eustis are noticeably beneficial and afford one reason why visitors come again and again to Eustis.

The finest municipal band in Florida.