

"PEOPLE"

Wherever you go—wherever you look—every hotel, every house, every restaurant, every street, every road, every train, every boat—full of people—and more are coming. Next year there will be twice as many, and in five years we expect the State of Florida will be the home of FIVE MILLION people.

NOW, the problem—"EATS." All these people have to EAT.

Pretty nearly everything we eat now comes from the North. And the prices—milk at 25 cents a quart, while in the North we sell it at 40 cents a can of 8½ quarts. EGGS—\$1 per dozen, and you know the prices you are getting in the North for them. Other foods in proportion.

NOW, the writer of this article is a farmer from the North, where there is only, at the best, four months of a growing season, and the prices are far below the prices here. And still farmers are getting by. What can be done here, where the sun always shines, with a growing season nearly the whole year round, and plenty of people waiting for our products?

OF COURSE, not all the land in Florida is suitable for agriculture. The most of it needs heavy drainage, which at present is not here. The drainage that has been done is too little to keep the mosquitoes off, and too much for the comfort of the frogs.

BUT we did find one large tract of land, good, high, and elegant soil, with natural drainage—land that God has made and keeps in good condition for the people to live on and be happy.

IT is located north of Okeechobee, on the newly proposed macadamized highway, which will run from Okeechobee to St. Cloud, Kissimmee and Orlando, and this road will shorten the distance between north and south by 51 miles.

WE have bought the whole tract and will sell the greatest part in 10-acre tracts, to people who can see a couple of months or years ahead, at a ridiculously low price, through the WOODROW REALTY COMPANY, of 70 N. E. Third Street, Miami.

WE have no excursion boats or sight-seeing machines, neither do we furnish lunches or dinners; but if you want 10 acres of good land, and be in on the ground floor, either for farming or speculation, NOW IS YOUR CHANCE.

WE will sell these 10-acre farm tracts at \$40 per acre, the following conditions: \$100 with application and the balance of \$300 in 30 days, when DEED will be delivered, and we will ONLY sell 100 tracts at this opening price. Each application will be numbered as opened and those in excess of this number will be advised at once and their money returned, if desired.

Chas L. Coley

Owner with Power of Attorney

**Send in your application at once so as to be one
of the first hundred**

For further particulars write to

**WOODROW REALTY COMPANY
SELLING AGENTS**

PHONE 8630

70 N. E. THIRD STREET

MIAMI, FLA.

CUT OUT THIS COUPON

And mail it to us signed with your check for \$100.00.

Name

Address