

Who Are the Backers?

In buying property in any development you should consider the men behind it. They are just as important as the location, the price and the improvements. Upon their judgment, integrity and ability depends the safety and the profit of your investment.

Before investing your money in any subdivision ask yourself the following questions, if you can answer them satisfactorily, then go ahead:

1. Who are the men behind this development and are they financially able to carry through their improvement program.
2. Are they reliable? Have they the reputation for Honesty and Fairness?
3. Have they ever developed and sold any other subdivision? If so, did the buyers realize a profit on their investment?

We set forth below information that will answer, to your entire satisfaction, all these questions regarding the property itself and the men who are developing.



HIGHLAND PARK

AT OKEECHOBEE



Highland Park is being developed and placed on the market by Okeechobee Highland Park, Incorporated, an organization which is financially able to carry through any project that it undertakes. The officers are: John E. Eaton, President; Edwin T. McKnight, Vice-President and Treasurer; W. L. Broomfield, Assistant Treasurer and Director of Sales, Miami Office; Philip A. Drew, Assistant Treasurer and Director of Sales, West Palm Beach Office.

The integrity of the officers of Okeechobee Highland Park, Incorporated, is beyond question, and investors can rest assured that any investment that they recommend will prove safe and profitable. The policies of this Company will always be directed with but one aim in view—honesty and fairness to clients. Any promise made in its advertising or by its authorized salesman, will be fulfilled to the letter.

Okeechobee Highland Park, Incorporated, is affiliated with The Miami Land & Fruit Company, developers of Fair Lawn, one of the most beautiful suburbs of Miami. Fair Lawn was sold out in a short time and proved a very profitable investment to those who bought there.

Highland Park is high, dry and beautiful, being covered with virgin pine—a positive indication of well elevated land. Ideally located on the eastern outskirts of Okeechobee City fronting over one mile on the popular, hardsurfaced State Road No. 8. Centrally located—being within a short drive, in various directions, of Sebring, Arcadia, Wauchula, Fort Pierce, West Palm Beach, and other cities. Only a few miles from Lake Okeechobee, one of the largest lakes within the borders of the United States, and which is famous for its excellent fishing.

Work has already been started on an extensive improvement program which includes water, lights, streets, shrubbery, beautiful lake, club house and tennis courts.

DON'T OVERLOOK THIS WONDERFUL INVESTMENT OPPORTUNITY!

NOTICE TO INVESTORS!

Highland Park is being placed on the market at very low pre-development prices which will be advanced from time to time as development work progresses. Present prices assure the investor who buys now, a handsome return on his money in a very short time. You are urged to buy now before a price increase goes into effect.

Pre-Development Prices — \$400 to \$1,600 per lot. 24% cash; balance quarterly over three-year period.

Call at our office today where a well-informed salesman will give you further details regarding this exceptional investment opportunity. You will not be unduly urged to buy.

"OKEECHOBEE WILL BE ANOTHER MIAMI"

No spoke that great visionary, Henry Flagler, years ago. Today his prophecy is coming true. In 1925 the number of buildings in Okeechobee doubled and the population increased 113 per cent! Now is the time to invest in Okeechobee for profit.

BEAUTIFUL FAIR LAWN!

One of the prettiest subdivisions in Miami, located between Flagler street and the Tamiami Trail, was developed and sold by this organization. Investors will remember it as one of the most profitable offerings of last season and values there are still advancing.

We Have Openings For Five Capable Salesmen

OKEECHOBEE HIGHLAND PARK, Inc.

"THE ORGANIZATION THAT DEVELOPED AND SOLD FAIR LAWN"

OFFICE: 167 E. FLAGLER STREET, MIAMI
WEST PALM BEACH OFFICE: 315 DATURA STREET