



# BRIGHTON

## *An Introduction*

**H**IGH ABOVE LAKE OKEECHOBEE and to the northwest about twelve miles lies BRIGHTON --- "fairest village of the plain" --- in the center of nearly 200,000 acres of Indian prairie land. Nearly 30,000 acres of this prairie land will be a Curtiss-Bright Development and present plans will soon make these broad acres the center of the dairying, truck-farming and poultry-raising industry of the South.

### *"Nature's Masterpiece"*

BRIGHTON lies on Florida's last frontier and comprises within its limits only high land, which will be developed by a company of long experience and amply financed to carry to completion this entire enterprise.

BRIGHTON, as a Curtiss-Bright Development, gains from the knowledge that its owners have acquired during the years in which they have developed nearly 16,000 acres of cattle ranch into a fully incorporated city with homes and public utilities.

Curtiss-Bright are backing BRIGHTON to completion. They are calling in experts in all lines to assure BRIGHTON modern planning and rapid development. They have a long record for doing what they promise—and BRIGHTON will be no exception to their policy of honest advertising and selling.

Supervision of the advertising and selling policy of BRIGHTON is under the watchful eyes of the members of the Curtiss-Bright Company, and every advertisement constitutes in itself, if you desire to consider it so, a public pledge that every promise will be performed.

BRIGHTON, being centrally located between the coasts and nearly an equal distance from a number of fast-growing cities—is in a most advantageous location for the profitable marketing of the products from the projected dairies, poultry ranches and truck farms. Since Florida now imports most of the milk, eggs, butter and poultry consumed in the State, BRIGHTON will soon

be the business and commercial center for what gives promise of being a great money-making area.

BRIGHTON, as a rendezvous for sportsmen in quest of reasonable hunting and fishing, is a fixed attraction, as that section of the state abounds in game and game fish.

BRIGHTON is on the cross-state highway known as State Road No. 8, a first-class thoroughfare for vehicles, reaching points on BOTH coasts and connecting with other state roads.

BRIGHTON is not a walled city but it is uniquely fringed by a natural circle of palm trees enclosing the 700 acres of the planned city. This Palm Circle alone makes the investment especially attractive.

Development of the BRIGHTON central unit will cost more than \$400 a lot, on the average, not counting construction of buildings.

BRIGHTON prices are low when the improvements are considered and the terms are easy.

BRIGHTON is recognized by adjacent developments in their advertisements, which usually stress the importance of the Curtiss-Bright project by pointing out their nearness to BRIGHTON.

## *Curtiss-Bright Company*

Main Offices, Hialeah  
Miami Office  
134 East Flagler Street

Palm Circle Inn is very simply described in a little brochure which we will gladly send you, without any obligation whatsoever. Merely fill out this coupon, or write us privately if you prefer!

Name .....

Street .....

City ..... P. O. Box .....