

5 Points of Profit

The Investor in Florida wants



The investor in Florida wants security first and profit second. BRIGHTON gives him both. Security is guaranteed by the integrity of Curtiss-Bright Company. Profit is guaranteed by the development which is now under way.

1. Residents

(1) BRIGHTON townsites lies in the center of an area of 200,000 or more fertile acres, of which 28,000 acres will soon be developed into what is felt will be the dairying, poultry-raising and truck farming center of the South. In this manner BRIGHTON will automatically be assured of many permanent residents.

2. Industry

(2) BRIGHTON will be the trading and commercial center for this vast area. The dairying, poultry-raising, truck-farming and other activities will naturally look to BRIGHTON for their supplies, recreation and social life.

3. Agriculture

(3) The Indian Prairie land is of comparatively limited extent. BRIGHTON is ideally and strategically located in almost the geographical center of these prairies.

In the opinion of Curtiss-Bright Company, no finer land can be found anywhere for all kinds of commercial and agricultural pursuits.

4. Business

(4) Make your own estimate of the number of "butchers, bakers and candle-stick-makers" who will be called upon to serve the trading area of which BRIGHTON will be the hub! Within twelve miles of Lake Okeechobee, mid-way between Miami and Tampa—on some of the best roads in the state. BRIGHTON will grow! Buy in BRIGHTON and watch your profits grow, too.

5. Tourists

(5) Palm Circle Inn is the first hotel to be built in BRIGHTON and it will be opened for the Tourist Season.

Rates are moderate and accommodations are of the finest. Curtiss-Bright Company has installed a manager at the Inn who has had wide experience catering to the desires and fancies of particular people.

*Conceived by Curtiss-Bright
Developed by Curtiss-Bright
Sold by Curtiss-Bright
Backed by Curtiss-Bright*

What more can the investor in Florida real estate require? Curtiss-Bright Company are experienced townsite developers. During the past five years they have enabled more than 12,000 men and women to make from 100% to 1,000% profit in Florida real estate.

BRIGHTON is Curtiss-Bright Company's master-development. Behind BRIGHTON they are putting their full experience and their personal and material backing.

Curtiss-Bright Company

A Booklet containing rates at Palm Circle Inn is free for the asking. We will gladly mail one to you upon receipt of this coupon properly filled out.

Name

Street

City P. O. Box