



# Okeechobee

## The Sugar-bowl of Florida

### Sugar Made Cubans Wealthy— What Will It Do For You At Okeechobee?

#### SUGAR!

EVERY ONE USES SUGAR!

EVERY DAY YOU CONSUME YOUR PROPORTION OF SUGAR, WHICH IS AS NECESSARY TO YOU AS THE VERY CLOTHES YOU WEAR—THE VERY HOUSE THAT SHELTERS YOU—IT IS PART OF THE FOOD THAT SUSTAINS YOUR LIFE: SUGAR AND DOLLARS!

SUGAR AND OKEECHOBEE GO HAND IN HAND!

You know that into the laps of the Cuban planters has poured a golden harvest because of sugar. Today, the city of Havana raises its proud head and boasts of a population of half a million people, principally BECAUSE OF SUGAR.

THAT IS JUST ONE of the many reasons that Okeechobee is destined to become a Chicago of Florida, the big agricultural and distributing center between the great cities of Tampa to the west and West Palm Beach and Miami to the east!

#### SUGAR WILL DO IT!

Today there are thousands upon thousands of acres of sugar cane already growing. Today there are thousands upon thousands of more acres under cultivation. And yet, this is only the beginning, just the babe in swaddling clothes of the great industry that the fertile acres of the Everglades around Okeechobee will eventually support. THAT IS JUST ONE OF THE REASONS THAT HUNDREDS OF PEOPLE HAVE ALREADY PURCHASED THEIR LOTS IN THE BEAUTIFUL OKEECHOBEE COUNTRY CLUB DISTRICT AND WHY HUNDREDS UPON HUNDREDS OF OTHERS ARE GOING TO BUY THEM IN THE SHORT TIME IT WILL TAKE TO DISPOSE OF THEM ALL.

#### CERTAIN TO GROW!

There are fundamental reasons for the marvelous growth of our big American cities. Back of these growths are real and solid reasons, and the people who have made fortunes from real estate investments in them realized the reasons before the big growth came.

#### OKEECHOBEE HAS ITS SUGAR!

New York has its commerce. Pittsburgh has its steel. Detroit has its autos. Akron has its rubber. Reasons for the growth of all! Okeechobee has its great inland waterways, its natural position as the great distribution point between the two coasts—ALL BACKED BY THE GREAT AGRICULTURAL WEALTH THAT LIES IN ITS FERTILE SOIL—AWAITING ONLY THE SCIENTIFIC HUSBANDRY THAT SHALL MAKE IT THE RIVAL PERHAPS THE GREATER PRODUCING SUGAR CENTER THAN EVEN CUBA!

That is why you should buy your lot in the beautiful OKEECHOBEE COUNTRY CLUB DISTRICT TODAY while the prices are so low and now that you can get in on the ground floor.

Okeechobee, the "Chicago of Florida" — OKEECHOBEE COUNTRY CLUB DISTRICT, "The Coral Gables of Okeechobee."

For as low a down payment as \$40 and the payment of \$20 per month, you can secure one of these beautiful lots at once by calling at our office at 70 Northeast Second Street.

OKEECHOBEE COUNTRY CLUB DISTRICT is located west of Okeechobee City, squarely on the State Highway No. 8. It can be reached in between five and eight minutes by auto from the heart of Okeechobee's business district along this paved highway.

Plans are already under way for a beautiful golf course and a handsome and commodious club house. Roads are to be graded and proper restrictions made to insure a residential section of beauty and delight.

#### What Sugar Has Done for Havana, It Should Do for Okeechobee

Sugar has made Havana the city that it is—sugar will make Okeechobee the city it is destined to be.

OKEECHOBEE IS THE SUGAR BOWL OF FLORIDA—AND THOSE WHO INVEST NOW, BEFORE THE BIG RUSH TAKES PLACE, ARE THOSE WHO WILL REAP THE PROFITS THAT WILL FOLLOW.

If you have made big money in real estate in Palm Beach and Miami you KNOW the time to get in is when prices are low. You KNOW that this is the way the big profits are always made.

If you didn't invest at Palm Beach and Miami—if you shook your head and doubted while others made fortunes—if you didn't get YOURS, then you have the opportunity once more in the OKEECHOBEE COUNTRY CLUB DISTRICT.

ACT NOW—AT ONCE—TODAY. COME TO OUR OFFICE AND PICK OUT YOUR LOT, OR IF MORE CONVENIENT A TELEPHONE CALL WILL BRING A SALESMAN TO CALL UPON YOU.

OKEECHOBEE—THE CHICAGO OF FLORIDA—WITH ITS INLAND WATERWAYS! OKEECHOBEE—WITH ITS NATURAL POSITION FOR THE BIG CITY BETWEEN EAST AND WEST COAST—AND GREATEST OF ALL—DESTINED TO BECOME CENTER OF THE SUGAR INDUSTRY, TRULY—FLORIDA'S SUGAR BOWL!

## OKEECHOBEE DEVELOPERS, INC.

Developers of Beautiful Okeechobee Country Club District

70 N. E. Second Street

Offices open evenings until 10 o'clock