

Don't Forget the Wonder Values
In Lots at

OKEECHOBEE

Wonder City in the Making

Big Sale Begins July 4th

Prices Advance 25% July 5th

EVERY man and woman in Florida knows what happened and knows the mammoth fortunes that were made—almost over night—when Palm Beach, Key West and Miami were developed. Another such epoch-making opportunity is here now, with the glorious day of celebration to be held at Okeechobee on July 4th to mark the formal opening of the magnificent Conners Highway, the great road to profits for those who are wise enough to realize all that this splendid development will mean to the entire part of Florida it traverses and serves.

ON that day—July 4th—Mr. Conners will sell lots at Okeechobee at prices 25% below what they will be sold for on the **VERY NEXT DAY** and thereafter. This is purely by way of a one-day, one-time-and-never again celebration for the citizens of the surrounding communities. The Conners Highway, by uniting Tampa and Palm Beach, will bring untold amounts of merchandise and countless thousands of people to Okeechobee-bound.

MAKE Independence Day your day of Independence from future worries. You can do so by buying lots on July 4th. Inspect maps at Mr. Conner's West Palm Beach or Okeechobee offices.

OKEECHOBEE COMPANY

WILLIAM J. CONNERS PROPERTIES

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Okeechobee City, Florida